

# STEP

Workshop

STEM Research  
Equality, Diversity and Inclusion

## KNOWLEDGE MANAGEMENT, INNOVATION AND AI



May 21, 2024



14:00h (WET)



Online (Zoom)

### Summary:

What is knowledge Management, practical approaches for researchers. Why we need this compared to what genAI can offer? What IT and AI for efficient management of Knowledge Innovation?

The workshop will cover typology of innovation, invention vs innovation, innovation process, conditions for success, eco-innovation and ecosystems of innovation. All of this illustrated by practical cases.

### Speaker: Eunika Mercier-Laurent

Eunika Mercier-Laurent is electronic engineer, PhD in computer science, expert in artificial intelligence, associate researcher with University of Reims Champagne Ardennes and Professor at EPITA International Programs. Among 100 world experts of Entovation Intl since 1996, she is President of Innovation3D, International Association for Global Innovation, Chair IFIP TC12 Artificial Intelligence, Chair of IFIP TC12.6 (AI for Knowledge Management), Member of Managing Body K4I (Knowledge for Innovation -EU), expert for EU programs and author of over 130 publications and books.



Registration:



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